

SEP9/16 14.42
*** KPLC-TV ***

SALES PRSN WA- FRANK LEBLANC

DATE SEP9/16 14.42

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELLISON FOR CONGRESS

ELLI 9.12-9.21

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
1		530A-700A	30		\$215.00	9/12	9/16	4		M-TU,TH-F	4
PROGRAM : 7 NEWS AT SUNRISE											
CON COM1 : 7 NEWS AT SUNRISE											
2		530A-700A	30		\$215.00	9/20	9/20	1		TUE	1
PROGRAM : 7 NEWS AT SUNRISE											
CON COM1 : 7 NEWS AT SUNRISE											
3		700A-900A	30		\$140.00	9/12	9/16	4		M,W-F	4
PROGRAM : TODAY SHOW											
CON COM1 : TODAY SHOW											

REP HEADLINE# 8366327
 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9969 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP9/16 14.42
 *** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$140.00	9/13	9/13	2		TUE	2
5			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$140.00	9/19	9/21	3		M-W	3
6			400P-430P PROGRAM : NEWS CON COM1: NEWS	30		\$150.00	9/13	9/16	2		TU,F	2
7			400P-430P PROGRAM : NEWS CON COM1: NEWS	30		\$150.00	9/19	9/21	3		M-W	3
8			500P-530P PROGRAM : 7 NEWS LIVE-5 CON COM1: 7 NEWS LIVE-5	30		\$250.00	9/12	9/16	4		M,W-F	4
9			500P-530P PROGRAM : 7 NEWS LIVE-5 CON COM1: 7 NEWS LIVE-5	30		\$250.00	9/13	9/13	2		TUE	2
10			500P-530P PROGRAM : 7 NEWS LIVE-5 CON COM1: 7 NEWS LIVE-5	30		\$250.00	9/19	9/21	3		M-W	3
11			1000P-1035P PROGRAM : 7 NEWS 10P CON COM1: 7 NEWS 10P	30		\$405.00	9/12	9/14	2		M,W	2
12			1000P-1035P PROGRAM : 7 NEWS 10P CON COM1: 7 NEWS 10P	30		\$405.00	9/19	9/19	1		MON	1

REP HEADLINE# 8366327
 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9969 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP9/16 14.42
 *** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			700P-900P PROGRAM : THE VOICE CON COM1: THE VOICE	30		\$410.00	9/12	9/12	2		MON	2
14			700P-900P PROGRAM : THE VOICE CON COM1: THE VOICE	30		\$410.00	9/19	9/19	1		MON	1
15			700P-900P PROGRAM : THE VOICE CON COM1: THE VOICE	30		\$410.00	9/13	9/13	2		TUE	2
16			700P-900P PROGRAM : THE VOICE CON COM1: THE VOICE	30		\$410.00	9/20	9/20	1		TUE	1
17			900P-1000P PROGRAM : CHICAGO FIRE CON COM1: CHICAGO FIRE	30		\$410.00	9/13	9/13	1		TUE	1
18			900P-1000P PROGRAM : CHICAGO FIRE CON COM1: CHICAGO FIRE	30		\$410.00	9/20	9/20	1		TUE	1
19			900P-1000P PROGRAM : CHICAGO PD CON COM1: CHICAGO PD	30		\$375.00	9/14	9/14	1		WED	1
20			900P-1000P PROGRAM : CHICAGO PD CON COM1: CHICAGO PD	30		\$375.00	9/21	9/21	1		WED	1
21			800P-900P PROGRAM : SUPERSTORE CON COM1: SUPERSTORE	30		\$375.00	9/15	9/15	1		THU	1

REP HEADLINE# 8366327
 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9969 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP9/16 14.42
 *** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
22			900P-1000P	30		\$375.00	9/16	9/16	1		FRI	1
PROGRAM : DATELINE												
CON COM1: DATELINE												
23			700P-730P	30		\$600.00	9/18	9/18	1		SUN	1
PROGRAM : PREGAME												
CON COM1: PREGAME												
24			730P-1030P	30		\$1,500.00	9/18	9/18	1		SUN	1
PROGRAM : NFL												
CON COM1: NFL												
SEP/16 13430.00												
CONTRACT TOTAL 13430.00												
TOTAL SPOTS 45												
MARKET TOTALS \$16,180 KPLC 83% KVHP 17% CABL 0% NVHP 0%												
ACCURATE SHARES												
SVC- NONE												
DEMOS- RA35+*												

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP SEP9/16 18.17
CHANGES *** KPLC-TV ***

REP. # _____ OFF. # _____ SALESMAN # _____

BUYER NAME NANCY RUBIN

SALES PRSN WA- FRANK LEBLANC

ALEXANDRIA, VA 22301

ORDER # _____ CONTRACT # 83666327

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

PRDCT	<u>ELLISON FOR CONGRESS</u>	EST#	COMMENTS: (LINE, ORDER, INVOICE)
-------	-----------------------------	------	----------------------------------

FLIGHT DATES	SEP12/16	SEP21/16	WK-2
--------------	----------	----------	------

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	SEP9/16	18.17
----------	-----------	----------------------	------	---------	-------

REP: UPDATED HDLN, 9/16 CUTOFF

PLS CFM
THANKS, KRISTEN FOR FRANK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

ELLISON FOR CONGRESS

ELLI 9.12-9.21 Rev 1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1		S	530A-700A	30		\$215.00	9/12	9/16	3		M-TU,TH-F	3
PROGRAM : 7 NEWS AT SUNRISE												
CON COM1 : 7 NEWS AT SUNRISE												
2		S	530A-700A	30		\$215.00	9/20	9/20	0		TUE	0
PROGRAM : 7 NEWS AT SUNRISE												
CON COM1 : 7 NEWS AT SUNRISE												
3		*	700A-900A	30		\$140.00	9/13	9/16	2		TU,F	2
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												

SEP9/16 18.17
*** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	S		700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30		\$140.00	9/13	9/13	0		TUE	0
5	S		700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30		\$140.00	9/19	9/21	0		M-W	0
6	S		400P-430P PROGRAM : NEWS CON COM1 : NEWS	30		\$150.00	9/13	9/16	0		TU, F	0
7	S		400P-430P PROGRAM : NEWS CON COM1 : NEWS	30		\$150.00	9/19	9/21	0		M-W	0
8	Y		500P-530P PROGRAM : 7 NEWS LIVE-5 CON COM1 : 7 NEWS LIVE-5	30		\$250.00	9/12	9/16	4		M-TU, TH-F	4
9	S		500P-530P PROGRAM : 7 NEWS LIVE-5 CON COM1 : 7 NEWS LIVE-5	30		\$250.00	9/13	9/13	0		TUE	0
10	S		500P-530P PROGRAM : 7 NEWS LIVE-5 CON COM1 : 7 NEWS LIVE-5	30		\$250.00	9/19	9/21	0		M-W	0
11	*		1000P-1035P PROGRAM : 7 NEWS 10P CON COM1 : 7 NEWS 10P	30		\$405.00	9/12	9/12	1		Wed MON	1
12	S		1000P-1035P PROGRAM : 7 NEWS 10P CON COM1 : 7 NEWS 10P	30		\$405.00	9/19	9/19	0		MON	0

REP HEADLINE# 8366327
 *** UNAPPROVED REV #1 ***

REP: TEL# 703-528-9969 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES SEP9/16 18.17
 *** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14	S		700P-900P	30		\$410.00	9/19	9/19	0		MON	0
PROGRAM : THE VOICE CON COM1: THE VOICE												
16	S		700P-900P	30		\$410.00	9/20	9/20	0		TUE	0
PROGRAM : THE VOICE CON COM1: THE VOICE												
18	S		900P-1000P	30		\$410.00	9/20	9/20	0		TUE	0
PROGRAM : CHICAGO FIRE CON COM1: CHICAGO FIRE												
19	S		900P-1000P	30		\$375.00	9/14	9/14	0		WED	0
PROGRAM : CHICAGO PD CON COM1: CHICAGO PD												
20	S		900P-1000P	30		\$375.00	9/21	9/21	0		WED	0
PROGRAM : CHICAGO PD CON COM1: CHICAGO PD												
21	S		800P-900P	30		\$375.00	9/15	9/15	0		THU	0
PROGRAM : SUPERSTORE CON COM1: SUPERSTORE												
22	S		900P-1000P	30		\$375.00	9/16	9/16	0		FRI	0
PROGRAM : DATELINE CON COM1: DATELINE												
SEP/16			\$6,480.00									
CONTRACT TOTAL												\$6,480.00
TOTAL SPOTS												17

MARKET TOTALS \$16,180 KPLC 83% KVHP 17% CABL 0% NVHP 0%

ACCURATE SHARES

SVC- NONE
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KPLC-TV, Lake Charles, LA

Date:

8/31/2016

I, Smart Media Group,

being/on behalf of: Ellison for LA CD-3,

a legally qualified candidate of the Republican

political party for the office of: _____

in the _____

election to be held on: 8/31/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available): \$11,615.25

I represent that the payment for the above described broadcast time has been furnished by:

Ellison for LA CD-3

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

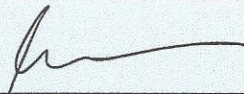
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/31/2016

Date



Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature

Stephanie Gill
Printed Name

National Sales Coord
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

printed name

date

CONTRACT

KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

And:

Smart Media Group, LLC
1427 Leslie Avenue
Alexandria, VA 22301

Contract / Revision 1581038 /		Alt Order # 08366327
Product ELLISON FOR CONGRESS		
Contract Dates 09/12/16 - 09/21/16		Estimate #
Advertiser POL/Ellison Greg/R/Congress/LA		Original Date / Revision 09/12/16 / 09/12/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KPLC	Account Executive Jeff Brown	Sales Office HRP-Detroit
Special Handling		
Demographic Households		
Agy Code 1046	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KPLC	09/12/16	09/16/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	3	\$645.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-T-TF--				3	\$215.00				
N 2	KPLC	09/13/16	09/16/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-T--F--				2	\$140.00				
N 3	KPLC	09/13/16	09/16/16	Live at Five	5:00 PM-5:30 PM		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-T-TF--				4	\$250.00				
N 4	KPLC	09/14/16	09/14/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$405.00				
D 5	KPLC	09/12/16	09/12/16	Monday Prime Other	7:00 PM-9:00 PM		:30				NM	0	\$0.00
N 6	KPLC	09/13/16	09/13/16	Tuesday Prime Other	7:00 PM-9:00 PM		:30				NM	2	\$820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-2-----				2	\$410.00				
N 8	KPLC	09/18/16	09/18/16	NFL Football Night In Am	7:00 PM-7:20 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1				1	\$600.00				
N 9	KPLC	09/18/16	09/18/16	NFL Football	7:30 PM-10:30 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1				1	\$1,500.00				
N 10	KPLC	09/13/16	09/16/16	KPLC MIDDAY	11:30 AM-12:00 PM		:30				NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-TWTF--				4	\$25.00				
N 11	KPLC	09/13/16	09/13/16	Tuesday Hour 3	9-10pm		:30				NM	1	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$410.00				
Totals								0.00				19	\$5,760.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1581038 /	08366327

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/12/16 - 09/21/16	ELLISON FOR CONGR	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Ellison Greg/R/Cong	09/12/16 / 09/12/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/18/16	19	\$5,760.00	(\$864.00)	\$4,896.00
Totals	19	\$5,760.00	(\$864.00)	\$4,896.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.